SAMNATH S

Product Designer & No-code Developer

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PROFESSIONAL SUMMARY

Product Designer and No-Code Developer with 3+ years of experience designing SaaS platforms, AI-powered products, business websites, and e-commerce experiences. Contributed to 400+ UI screens and website pages, covering user flows, wireframes, prototypes, design systems, and responsive interfaces. Proficient in Figma, Webflow, and Shopify, with experience using AI tools such as Claude for rapid prototyping, UI development, and translating design concepts into interactive experiences.

CORE SKILLS

UX/UI & Product Design: User Flows, Wireframing, Prototyping, Information Architecture, Interaction Design, Responsive Design, Design Systems, Component Libraries, Dashboard Design, Usability

Design & Website Tools: Figma, Webflow, Shopify, Photoshop, Illustrator

Front-End & AI: HTML, CSS, JavaScript, Next.js (foundational), MongoDB, AI-Assisted Prototyping, RAG, AI Agents

Collaboration: Design Handoff, Stakeholder Communication, Iterative Design, Cross-Functional Teamwork

PROFESSIONAL EXPERIENCE

Product Designer / UX/UI Designer & No-Code Developer - **Faydn Digital** July 2024 – Present

- Designed end-to-end user flows, wireframes, prototypes and high-fidelity interfaces for SaaS, enterprise, website and e-commerce projects.
- Delivered 400+ UI screens and website pages, building reusable components and design systems that kept products consistent and faster to ship.
- Designed confidential AI-powered marketing and AI governance products: campaign and content workflows, dashboards, registries, risk assessment, compliance and reporting.
- Built responsive business websites and e-commerce stores in Webflow and Shopify, from layout to launch.
- Worked with product and engineering teams to clarify requirements, apply feedback and hand off development-ready designs.

Freelance Website & E-commerce Designer 2022 – 2024

- Translated client requirements into responsive business website and e-commerce layouts.

PROJECTS

AI-Powered Marketing & AI Governance Platforms - Enterprise SaaS (Confidential)

- Designed 200+ UI screens across AI-powered marketing and AI governance products, translating product requirements into user flows, wireframes, prototypes, and high-fidelity interfaces. Focused on information architecture, dashboard design, reusable components, interaction patterns, and scalable design systems to ensure consistency across complex workflows.

Restaurant Management App

- Responsive mobile app in HTML, CSS and JavaScript with six screens (dashboard, orders, menu, staff, inventory, reports), live stats, modals and dynamic charts.

EDUCATION

B.Tech, Information Technology 2020 – 2024

St. Xavier's Catholic College of Engineering, chunkankadai